

# D Y Patil Agriculture & Technical University, Talsande

<b>Year and Program: 2023-24 MBA-ABM</b>	<b>School of Agri Business Management</b>	<b>Department of MBA-Agri Business Management</b>
<b>Course Code: MABM001208</b>	<b>Course Title: Quality Management in Agribusiness</b>	<b>Semester –II</b>
<b>Day : Date:</b>	<b>End Semester Examination (ESE)</b>	<b>Time: Max Marks: 100</b>

- Instructions:**
- 1) All questions are compulsory.
  - 2) Assume suitable data wherever necessary.
  - 3) Figures to the right indicate full marks.

<b>Q.1</b>	<b>Short Answer Type Questions (Attempt any 5)</b>	<b>Marks</b>	<b>Bloom's Level</b>	<b>CO</b>
	a) Explain importance of quality management in agribusiness	6	L2	1
	b) What are the different types of Grading in reference to quality control.	6	L2	3
	c) Examine the main functions of FASSI.	6	L2	5
	d) What is Quality Management.	6	L1	1
	e) Illustrate the main elements of Statistical Quality Control	6	L2	4
	f) Summarize the grade standards for different Vegetable Commodities	6	L4	3
<b>Q.2</b>	<b>Long Answer Type Questions (Attempt any 5)</b>			
	a) Define Total Quality Management. Elaborate in detail its principles.	10	L5	2
	b) Explain what the 7 basic Quality Control Charts are.	10	L6	4
	c) What is the concept of Six Sigma. Elaborate the phases involved in its implementation.	10	L5	2
	d) What are the principles of ISO-9000. Elaborate what are its benefits	10	L6	5
	e) What is Quality Management. Explain dimensions that characterize Quality Products and Services	10	L5	1
	f) What is the importance of Standardization for Consumers, Sellers, and Processors.	10	L5	3



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- Q.3**      **Case Study / Application based question**      **20**      **6**      **2**
- ABC Processing Unit engaged in produces variety of engineering items. The company has been in operation for over 15 years and they recently decided to implement Quality Control Process in order to improve the standers of organization. The objective of the project was to improve quality of products and satisfy the target customers.
- a) Develop a detailed quality control process to improve the standers of ABC organization.
  - b) Discuss what are the Benefits of Quality Control to ABC organization and target customers?

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