

D Y Patil Agriculture & Technical University, Talsande

Year and Program: MBA ABM 2023-24	School of Agri Business Management	Department of Management
Course Code: MABM001305	Course Title: Agri. Logistics & Supply Chain Management	Semester – III
Day and Date: Thursday, 11/01/2024	End Semester Examination (ESE)	Time: 9.20 AM to 12.20 PM Max Marks: 100

- Instructions:**
- 1) All questions are compulsory.
 - 2) Assume suitable data wherever necessary.
 - 3) Figures to the right indicate full marks.

Q.1	Short Answer Type Questions (Attempt any 5)	Marks	Bloom's Level	CO
	a) Explain the present need of Supply Chain Management.	06	02	01
	b) Interpret types of demand.	06	02	02
	c) Explain types of Purchases.	06	02	03
	d) Examine the elements of Logistics.	06	04	04
	e) Explain benefits of Pool Distribution.	06	05	04
	f) Define APS. Explain Five M's of APS.	06	05	05
Q.2	Long Answer Type Questions (Attempt any 5)			
	a) Elaborate elements of Supply Chain Management.	10	06	01
	b) Examine the Principles of Operation Management.	10	04	02
	c) What are the primary issues faced in Traditional Inventory Management. Explain in detail.	10	05	03
	d) Explain types and factors affecting distribution strategy.	10	05	04
	e) Elaborate role of IT in Supply Chain Management.	10	06	05
	f) Define Benchmarking. Explain its Elements.	10	05	05
Q.3	Case study/Application Based Questions	20	06	04
	a) How GPS technology, Packaging and 3 PL play important role in Supply Chain Management. Suggest your Opinion.			
